

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: Printing Fundamentals

CODE NO. : ADV 352 **SEMESTER:** 06

PROGRAM: Graphic Design

AUTHOR: Terry Hill

DATE: May 13 **PREVIOUS OUTLINE DATED:** Dec 12

APPROVED: "Colin Kirkwood" May 23/13

DEAN

DATE

TOTAL CREDITS: 2

PREREQUISITE(S): Co-requisite ADV 363

HOURS/WEEK: 1hr per week Meet as group as scheduled by professor

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For additional information, please contact Colin Kirkwood, Dean,
School of Environment, Design, Business Programs
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I. COURSE DESCRIPTION:

This course gives students the opportunity to see and experience a range of printing and production processes through first hand experience with local print suppliers.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Identify a variety of printing processes

Potential Elements of the Performance:

- Demonstrate an ability to recognize a variety of printing processes
- Demonstrate an ability to identify differences in artwork creation for each process

2. Demonstrate the ability to effectively gather required research materials from site visits and personal interviews

Potential Elements of the Performance:

Demonstrate the ability to gather required research information within supplier tour setting
 Demonstrate ability to apply researched information to project in other class projects

3. Act professionally when dealing with suppliers

Potential Elements of the Performance:

Demonstrate an ability to act professionally with suppliers
 Demonstrate an ability to speak with suppliers in a polite and professional manner
 Demonstrate an ability to be punctual

4. Create effective reports on experiences.

Potential Elements of the Performance:

- demonstrate organizational skills such as scheduling, prioritizing, planning, and time management.
- demonstrate the ability to work within project restrictions and time limitations.
- Demonstrate ability to report gathered information in a professional and well presented printed fashion

III. TOPICS:

1. Research and design documentation skills
2. Preliminary design stages
3. Printing methods
4. Preparation of electronic files for various printing methods
5. Time and project management skills
6. Professional practices

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

students will need to provide their own transportation to meeting sites

V. EVALUATION PROCESS/GRADING SYSTEM:

Assignments will constitute 100% of the student's final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies:

This course will be evaluated in terms of a satisfactory or unsatisfactory grade indicating overall performance in this class.

All assignments are required to be successfully completed to meet the objectives of the course. A missing assignment is equivalent to course objectives not achieved, which results in an "F" (Fail) grade for the course.

Assignment breakdown

Studio/plant tours attendance 50%

Reports 50%

Please refer to course handouts for a detailed breakdown of assignments and evaluations.

The following semester grades will be assigned to students:

Grade	<u>Definition</u>	<i>Grade Point Equivalent</i>
A+	90 – 100%	
A	80 – 89%	4.00
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course	

without academic penalty.

DEDUCTIONS – LATES

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

Maximum grade for a late assignment is “C”

Resubmissions

Due to the nature of this course there will not be any opportunity to resubmit assignments.

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session. *It is the departmental policy that once the classroom door has closed, the learning process has begun. Late arrivers may not be granted admission to the room.*

Attendance:

Significant learning takes place in the classroom setting through an interactive learning approach; therefore students are expected to attend all classes and inform the instructor of an anticipated absence. Attendance is mandatory for this course to ensure the course requirements and objectives are met.

Attendance at tours is mandatory for this class. Failure to attend the minimum required tours or equivalent as outlined in the assignment handouts will result in an unsatisfactory grade for this course.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.